
REPORT
ON
MULTIDISCIPLINARY INTERNATIONAL E-CONFERENCE
ON
REDEFINING BUSINESS IN DIGITAL ERA: ISSUES AND CHALLENGES

The Internal Quality Assurance Cell of Bunts Sangh's S.M. Shetty College of Science, Commerce and Management Studies, Powai organized the Multidisciplinary International e-Conference on Redefining Business in Digital Era: Issues and Challenges on **May 29, 2020**.

The conference received an overwhelming response from the researchers. Nearly 280 research papers were received by the editorial team out of which 184 research papers were selected for three journals IJAIR (with 7.36 impact factor), Studies in Indian Place names (March Edition, UGC CARE listed) and Journal of Xi'an University of Architecture and Technology (SCOPUS).

The conference began with the Inaugural ceremony where the participants were introduced to the college and the conference by Mrs. Nidhi Chandorkar and Mr. Virendra Singh respectively. Principal, Dr. Sridhara Shetty, welcomed the dignitaries and participants. The Key Note Speaker Dr. Sajan Mathew and International Guest Mr. David O'Gorman were introduced by Vice Principal Mr. Sandesha Shetty and Vice Principal Dr. Liji Santosh respectively. The Key Note Speaker of the function Dr. Sajan Mathew, who is currently working as Registrar, Examination and Evaluation, Alliance University, Bangalore and is a trainer, teacher and consultant in the field of Information Systems and e-Business, enlightened the audiences on current COVID situation and the changes which are about to happen in all the fields of businesses and education.

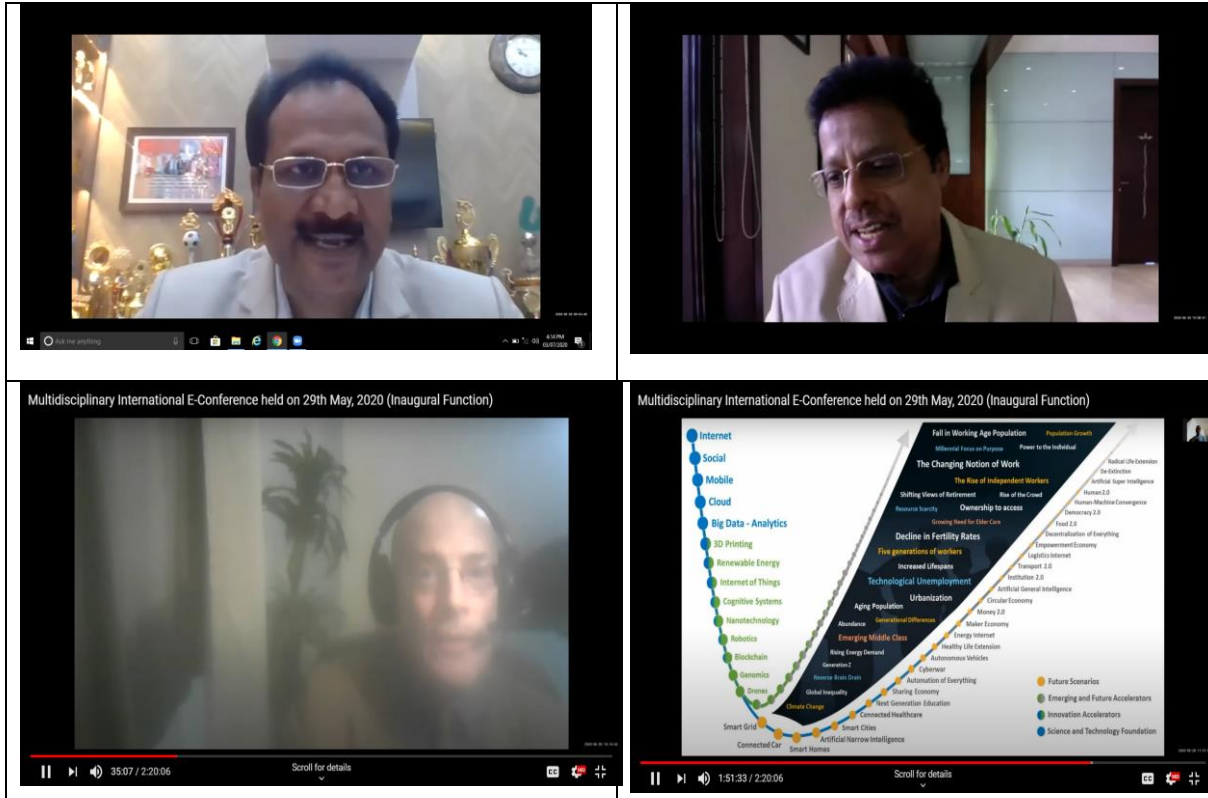
During the session the International Guest Mr. Dave O'Gorman, who is Former Professor of Economics from Santa Fe College in Gainesville, Florida and is currently a freelance business consultant for troubled and expanding small businesses, presented his paper on "Swimming from the Leaky Lifeboat: Crisis – Response Strategies for Digital Commerce in the Coming Post- Interventionist Economy".

Both the sessions were followed by question answer sessions.

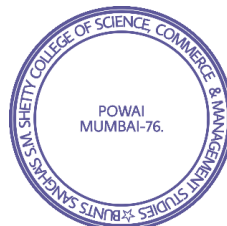
The inaugural session was also graced by the presence of the office bearers of Powai Education Committee, Chairman CA Shankar Shetty, Vice- Chairmen Shri. B.R. Shetty and Shri. Nityanand Hegde, Secretary Shri. Harish Vasu Shetty, Treasurer CA Harish D. Shetty. The Chairman CA Shankar Shetty addressed the gathering and declared the release of the IJAIR, UGC CARE and SCOPUS journals.

The session concluded with the vote of thanks delivered by Mr. Vijay Vishwakarma, member of the organising committee of the e-Conference. The inaugural session was attended by nearly 300 audience.

The presentations of research paper were conducted in three tracks. The resource persons for Track 1 Dr. Arvind Luhar, for Track 2 was Dr. M.P. Hrishikesh and Track 3 was Dr. Mangesh Karandikar. Nearly 70 researchers presented their papers. Best presenter for each track were selected and felicitated.



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