

**Bunts Sangha's**  
**S.M.Shetty College of Science, Commerce & Management Studies,**  
**Powai, Mumbai - 400 076.**

Date : 02/02/2018

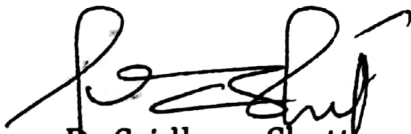
To,  
The Chairman  
Powai Education Committee  
Powai, Mumbai

Dear Sir,


This is to inform you that students' of Bachelor of Mass Media are going for Industrial Visit (2 Nights/ 3 Days) to Pune from February 17<sup>th</sup> to 19<sup>th</sup> February, 2018 for which the money to be collected per students is Rs. 3800/-.

Kindly Permit us for the same.

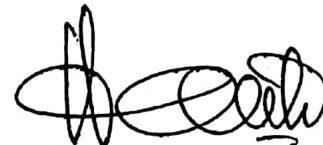
Thanking you,



Dr. Sridhara Shetty  
Principal

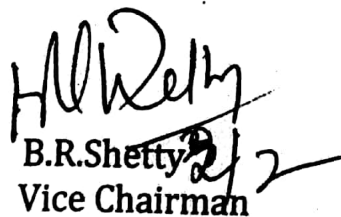


Harish Vasu Shetty  
Secretary



CA Harish D. Shetty  
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Nityanand Hegde  
Vice Chairman



B.R. Shetty  
Vice Chairman

CA Shankar B. Shetty  
Chairman

**Department of Mass Media & Communication Skills  
Report**

Date :- 17-19 February 2018

Time : 11am

Venue: Pune

**Event :- Industrial Visit tp Pune**

Organised by :- Department of Mass Media & Communication Skills

Objective:- To give practical exposure to students.

Report:- Sixty one students of the department went for a three day Industrial visit to Pune, from 17<sup>th</sup> to 20<sup>th</sup> February 2018. They visited Lokmat Printing Press and saw the real time printing of the paper. The students were explained about the printing process and given a tour of the industry. The following day the students went for a historical tour of The Agha Khan Palace where Gandhi Ji was interned. They got to see some personal belongings of Gandihi Ji and Kasturba Gandhi and visit the Samadhi of Kasturba Gandhi.

On 20<sup>th</sup> February, a visit to the National Film Archive was organized. The students were shown the process of preservation and archiving of movies. They also saw a documentary on the making of the film Raja Harishchandra by Dada Saheb Phalke which was a mesmerizing experience.

  
Kalpana Rai Menon

**HOD**

**Department of Mass Media and  
Communication Skills**

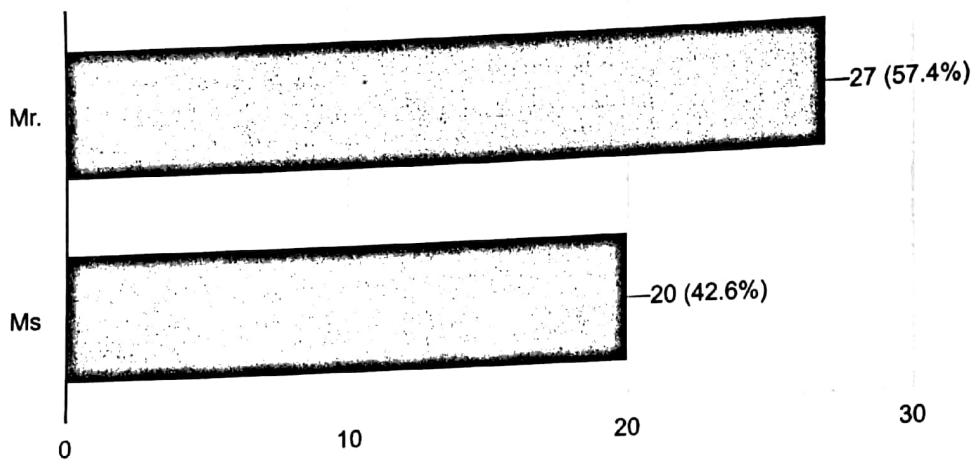
S.M. ...  
Com. ...  
...

# Feedback Form - BMM Industrial Visit to Pune 17-19 February 2018.

47 responses

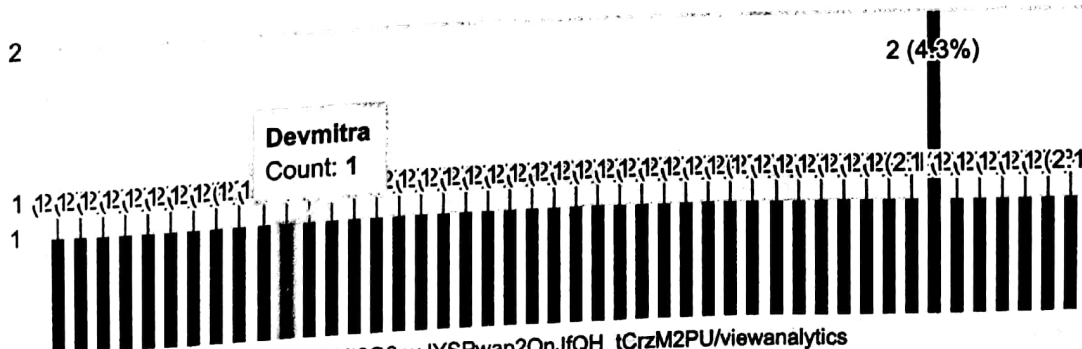
## Gender

47 responses

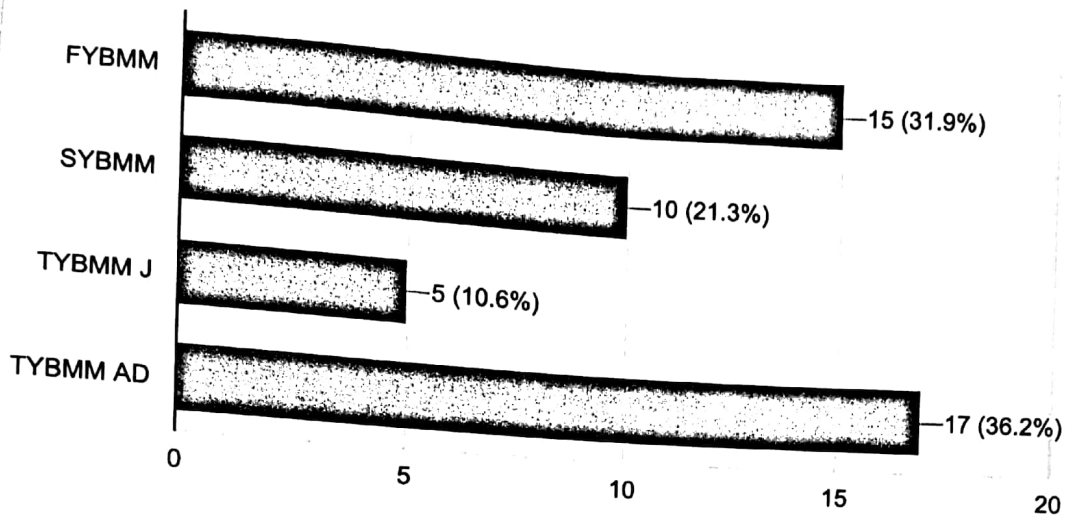


## First Name

47 responses

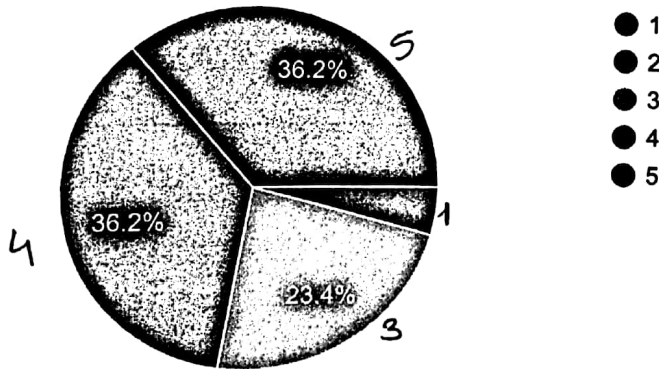


CLASS  
47 responses



On a scale of 1 to 5 (1 being lowest score) how was your learning experience at the Lokmat Printing Press

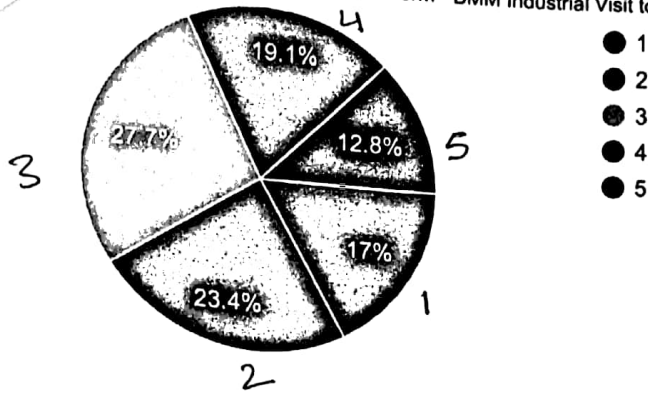
47 responses



On a scale of 1 to 5 (1 being lowest score) how was your learning experience at The Agha Khan Palace

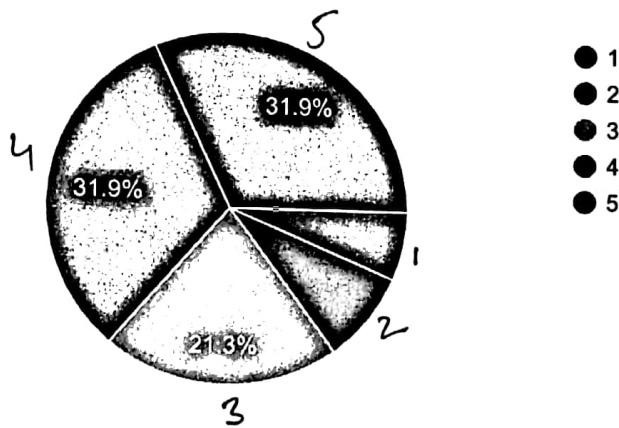
47 responses

Feedback Form - BMM Industrial Visit to Pune 17-19 February 2018.



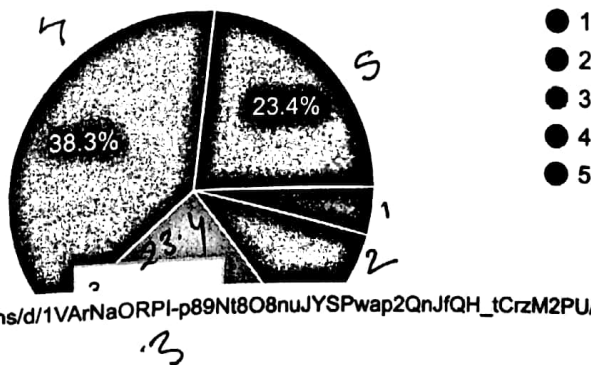
On a scale of 1 to 5 (1 being lowest score) how was your learning experience at The National Film Archive of India

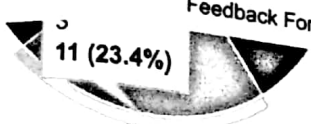
47 responses



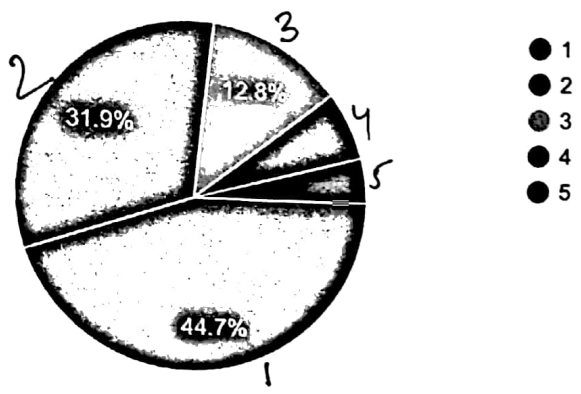
On a scale of 1 to 5 (1 being lowest score) how was your stay at the hotel-ZIP by Spree Spine Resorts Pune.

47 responses





On a scale of 1 to 5 (1 being lowest score) how was the food at the hotel- ZIP by Spree Spine Resorts Pune.  
47 responses



On a scale of 1 to 5 (1 being lowest score) how was the overall experience of the tour to Pune.  
47 responses



## Any recommendation / Observation that can help in improving future industrial visits

47 responses

No (4)

Nothing (3)

Better hotels can be chosen as the food wasn't as expected, also better IV can be chosen as we've Lokmat in Mumbai as well.

Visit to a place where many students cant go, Pune is easy to reach for any Student. IV for 5-7days would be great.

Traveling services can be improved.

Food can be better, as observed in Pune, students weren't happy with the food.

Going for IV outside Maharashtra.

Overall good , but take people to better places to visit.

IV days should be increased and places should be more great and it should be out of Maharashtra and travelling service should be improve and food service too.

The food could have been better.

Please choose the hotel good atleast food and need atleast 3 bottle per person because it was too hot climate that's why we were so thirsty

Clean rooms!

-

More than 3 days can be done and preferbly outside maharashtra

Travelling in ac bus would have been more convenient.

Give us time to Rest .. and enjoy each place properly.. keeping more non veg dishes .

Let people order food from outside when the hotel-provided food is not good.

Food was not good other then that everything was good

More days needed for iv

No changes it was best

More daysss

The stay should be of More days

Can plan for a better place for iv 2nd day got wasted visiting agah Khan palace and market, hotel was ok but food was worthless no taste for vegetarian, transportation was not comfortable.

Food quality shall improve.

Improve food , travelling busses

The food was not good at all. Longer trips and farther away places would be great.

The have enjoyed very much but we did not get glass in room no 308 for having medicine

First of all you guys should know how the food and what kind of food is provided by the hotel next is the breakfast on the first day. Just a great breakfast I tell you guy just one burger that too the cheap one and then u write "full breakfast". Thus trip was a total waste of money for me personally.

The hotel Zip was good but whenever we used to call and tell them to get extra bedsheets and bottles they used to never revert back.

Nice food

The days for IV should be more

Improve the food quality and increase the stay.

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Please work on food served and focus on plces where students can explore more of that place

Provide better food pls

Improvisation is required in hotel foods..

Overall it was a good experience. AC bus would have been better choice because it became very hot inside the bus after a point while traveling. A day or 2 more would have made the iv a little more smoother, but above all big thank you to our teachers for this iv. Everyone had a great time.

Make better arrangements for food

Independence

More quality time to be spend.

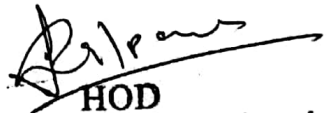
A/C bus can help improving future IVs

Over all Worst experience

Food taste

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**HOD**  
Department of Mass Media and  
Communication Skills  
Buntna Sangha's  
S.M. Shetty College of Science,  
Commerce & Management Studies  
Powai, Mumbai - 76





Students visit to National Film Archives Pune



Students visit to Lokmat Newspaper office-Pune