#### **BMS Department**

#### Report on one day

#### Field Trip-Seawoods Grand Central mall by TYBMS (Marketing) students

Date: Wednesday, 16th March 2022.

The third year BMS Marketing students (and FYB.Com students) of Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies, Mumbai were taken for a field trip to Seawoods Grand Central Mall. The trip intended to provide practical know-how of Mall Management which is a part of their Retail Management curriculum. Seawoods Grand Central Mall, an iconic complex, located at Navi Mumbai, is part of Nexus Group of Malls. Seawoods Grand Central Mall is India's largest Transit Oriented Development (TOD). A TOD is a crossroad of enterprise and entertainment, culture and commerce; where offices, malls, restaurants and recreational spots converge around a transit station or stop. A massive 1 million sq. ft. mall located in Navi Mumbai, Seawoods Grand Central Mall was a classic spot for the students to have a practical approach to mall management. A session was conducted by Mr. Mukesh Kundar (Operations Head) and Mr. Wasim (Asst. Manager Operations) briefing students on the infrastructure, facilities, positioning, marketing, retail management, budgeting, amenities etc. Students came up with a lot of queries about Mall management which was answered by both the staff. Students were then taken around the mall to view the various facilities and amenities offered. Students were also shown the various green initiatives taken by the Mall management. The students were overwhelmed with the experience and enjoyed the experiential learning. Students shared positive feedback for organizing the visit. They were given a certificate for experiential learning by the Department of Management Studies.

No of students who visited the mall- 52

No of Teachers who accompanied - 2

#### **Permission Letter**

Bunts Sangha's S. M. Shetty College of Science, Commerce & Management Studies, Powai.

8-3-2022

To

The Principal,

Subject: Permission for field visit on 16<sup>th</sup> March 2022.

Respected Sir,

I Mr. Ashish Navik and Ms. Ashwini Devadiga faculty of Degree College are planning to organize a field trip for the students of our college.

Venue: Seawoods Grand Central Mall, Navi Mumbai.

Target Students: TYBMS-A (Marketing) & FYBCOM

Subject Topic: Mall Management.

No of Students expected: 48 students (as per one bus capacity)

Cost of Bus: 8000/-

Fees to be collected: Rs. 170/- per student.

**Purpose:** To impart experiential learning through mall visit. It will help students learn various concepts of Mall Management.

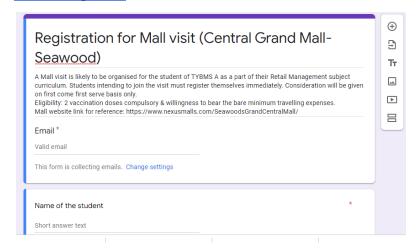
Thanking You.

Ashwini Devadiga:

Ashish Navik:

#### **Registration Notice**

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Feedback and Acknowledgment from Seawoods Grand Central Mall



# BUNTS SANGHA'S S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI

PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI ACCREDITED BY NAAC - 'A' GRADE IMC - RBNQ Merit Certificate ISO 21001 2018 Certified

SMS/282

Date 16th March, 2022

To, Seawoods Grand Central Mall, Navi Mumbai

Respected Sir,

On behalf of S.M Shetty College of Science, Commerce and Management Studies we would like to thank the organization for providing us with the opportunity to visit the mall. We also thank you for guiding our students in practical exposure to Mall Management. This visit wouldn't have been a success without your help and guidance.

Once again, thank you to the whole team for your efforts and contribution. We look forward for this association in future too.

Thanking You,

Yours) sincerely

Dr. Sridhara Shelry PRINGIPALPAL

Bunts Singhals & M. Enerty College of Science, Commercial Studies

Powsi, No. 1, 1976. Tel. 022 113, 7352

Email : college@sinshettyinstitute.org

Navi

The concluct of the students was

excellent They had a focussed

relevant questions. All students were really

Sincre 4 we wish them all the very best

for future endeavours.

Hiranandani Garden, Powai. Mumbai 400 076. Tel.: 022 - 61327352 / 61327356 / 61327363 Website: www.smshettycollege.edu in Email: college@smshettyinstitute.org

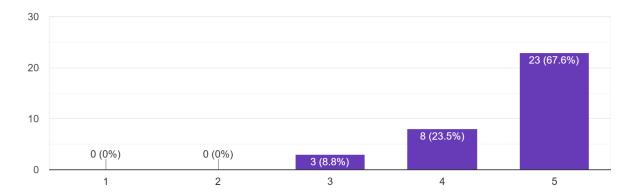
#### **Students Attendance**

		Visit 16-03-202: - Central Grand		
	Akshat Aggarwal	27-02-2001	Signature	
	Guransh Anand		1	
	Bhavika Bangera	12-03-2001	Danging	
	Saishaa kaur bimb	28-05-2002	43/00	
	Mikail shaikh	21-06-2001	SB_	
		22-03-2002	1952	
	Shoaib Shaikh	30-10-2001	Dhalaka	
	Geetesh Helekar	28-09-2001	Mode	
100	Kanishka jain	16-05-2002	O. Cont.	
0.000	Rehbar Kashmiri	02-01-2002	4	
10	Arsalan Khan	22-11-2001	Chi.	
11	Samadh Khatri	25-10-2001	ac	
12	Tahir Khatri	23-01-2002	7	
13	Shreenith Kotian	25-05-2001	X	
14	Meenakshi Kunnutgi	09-02-2001	MKuniutgi	
15	Kamal h mishra	26-01-2001	(Word M	
16	Vikash Mishra	26-10-2001	Vikas	
17	Rithik Naik	15-04-2001	Karilo	
18	Amogh Pandit	23-01-2002	Amora-	
19	Shruti Panhale	03-03-2001	Sahale	
20	Ujwal poojary	15-04-2001	P	
21	Megha Sabu Pujari	28-10-2001	Livi	
22	Priyanka sahoo	07-07-2001	Juy out	
23	Prathamesh Salvi	29-06-2002	Balin	
24	Siddhant Sawant	19-07-2001	8_	
25	Shreenidhi Shetty	02-10-2001	Stos.	
26	Arpita Shetty	11-08-2001	ATTICA	
27	Lakshit shetty	12-08-2001	fulle	
	Rakshit Shetty	03-10-2001	£.	
	Vidhi Shetty	18-12-2001	Auly -	
	Rohanbahadur Singh	03-08-2001	Rock	
	Maansi Suri	08-12-2001	Raans	
	Ganesh Swami	29-01-2001	Si concit	
	Amolak Singh Virdi	09-12-2001	And do	
	Ashlesh shetty		(VV	
34		22-01-2001	, _	

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35	Rushabh dixit	07-03-2001	Fru
36	Nikhil Shetty	25-04-2002	Kehotty
37	Mohak Gambhir	03-08-2001	de la companya della companya della companya de la companya della
38	Akshay Shetty	09-01-2000	Absular
39	Avishkar Singh	31-01-2003	and.
40	Shalini Jha	24-12-2002	Shalin!
41	Priyanka Patil	30-06-2003	Alin-
42	Ankit Singh	30-04-2004	pizreh.
43	Kumkum Pandey	28-09-2003	of Pander.
44	Suraj Das	08-08-2003	ture of
45	Sandeep Mahto	27-10-2003	Earley !
46	Jaya Yadav	05-07-2003	Gaya
47	Nishith Suvarna	17-03-2002	Delun
48	Rajyashree Jaiswal	12-11-2002	(Pajasway)
49	Guddu Yadav	10-10-2002	Guddy
50	Avi Bajaj	10-10-2002	Avi
51	Vipul Poojary	04-01-2004	100 -
52	Amankumar Singh	08-11-2003	Aman Singh
Teachers	Prof. Ashwini Devadiga	22-03-1990	V.
. 555	Prof. Ashish Navik	01-01-1987	

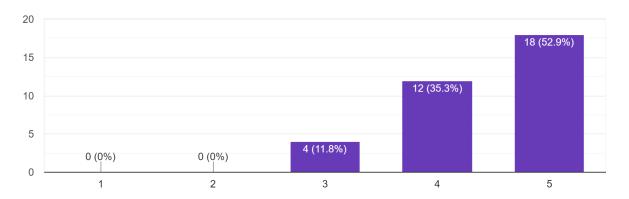
#### Students feedback analysis

How was the hospitality that you have experienced during the Industrial Visit? 34 responses



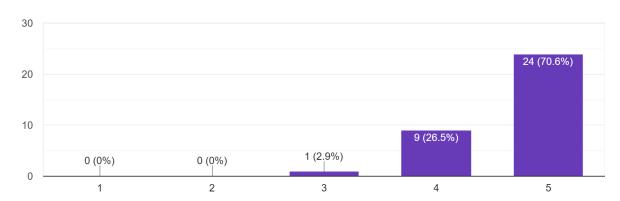
How was your Travelling Experience?

34 responses



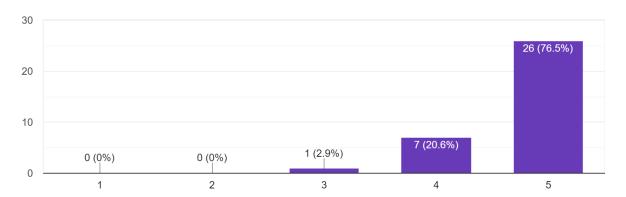
#### Did you enjoy visiting the companies?

34 responses



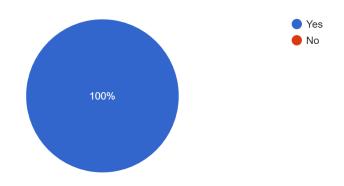
#### Rate your Overall Experience

34 responses



#### Will you like to have such trips in future?

34 responses



#### Certificate



#### **Photos**









