NOTICE

BUNTS SANGHA'S

S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI

B.COM. Department Is Organizing 🛛

2 *AD MAKING COMPETITION* **2**

Digital Poster AD Making Competition and Video AD Making Competition.

P Topic:

•Vada pav

Mobile

•Camera

•Watch

•Detergent Powder

Rules and Regulations:?

•Content should be related to the given topic.

•Content should not be copied from anywhere.

•The advertisement should not contain any vulgar or offensive words.

Jingles, Tagline and logo must be there.

"Video ADs should be within 1 minutes only.

•The AD will be judged according to the following criteria:- Creativity, Presentation and Relevance.

In Video Ad maximum 4 students are allowed and in Digital Poster maximum 2 students are allowed.

Registration link?

https://docs.google.com/forms/d/1AZcQmjHkPc9bPyNC-0hhFWtnP0hivKbEZgkODs6HYg/edit?usp=drivesdk

Last date of the Submission is 17th February, 2023

Results will be declared on our Social Media handle on 24th February, 2023

For any Queries: *Sanjiv Bhappa: 81692 43391* *Jainam Jain: 96198 86627*

Prof. Sandesha Shetty Vice-Principal &B .COM Coordinator

Bunts Sangha's S.M. Shetty College of Science, Commerce and **Management Studies, Powai** Permanently Affiliated to University of Mumbai IMC RBNQ Certificate of Merit 2019 ISO 21001:2018 Certified **BCOM DEPARTMENT** Is Organizing **AD Making Competition Digital Poster AD Making Competition and** Video AD Making Competition **Topic:** Vada Pav Mobile Camera Detergent Powder Watch **Rules and Regulations:** Content should be related to the given topic. Content should not be copied from anywhere. The advertisement should not contain any vulgar or offensive words. Jingles, Tagline and logo must be there. Video ADs should be within 1 minutes only. The AD will be judged according to the following criteria:-**Creativity, Presentation and Relevance.** Last date of the Submission is 17th February, 2023 Results will be declared on our social media handle on 24th February, 2023 For any Queries Contact : Sanjiv Bhappa Jainam Jain 8169243391 9619886627



Dr. Sridhara Shetty PRINCIPAL

Report

Event: AD MAKING COMPETITION

Date: 24th Feb, 2023

Timing: 10:00am-11:00am

Venue: Room No: 610

Scope: The aim is to create and make them understand about the Advertisements

Objective: To create interest and to test the knowledge of students in Advertising

<u>Highlights:</u> As a part of the subject, Dr Vijay Vishwakarma had organised Ad Making Competition so as to create interest among them. Students enthusiastically participated in the competituion. Product was given to make advertisements on the same. Students came up with a new ideas in promoting their brand.

Total Participants: 49

Rank	Roll No	Name of the Student		
1^{st}	06	BANDLE SNEHAL KIRAN		
	61	MAKRANI DANISH PERWAIZ		
2 nd	165	KHAN JAFER SARDAR HUSAIN		
	245	WADLE KAPIL BALAJI		
3 rd	221	SURJIT SINGH DHARAM SINGH		
	176	NADAR VIJAYAN MOORTHY		

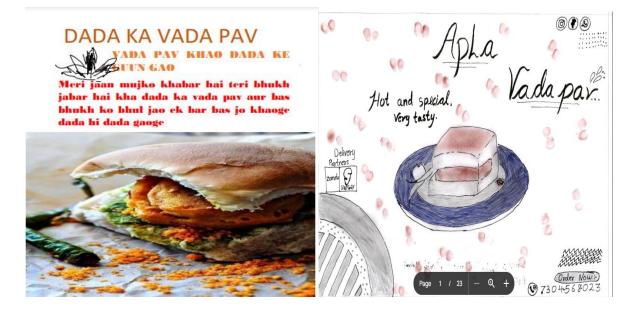
Prof. Sandesha Shetty Vice-Principal &B .COM Coordinator

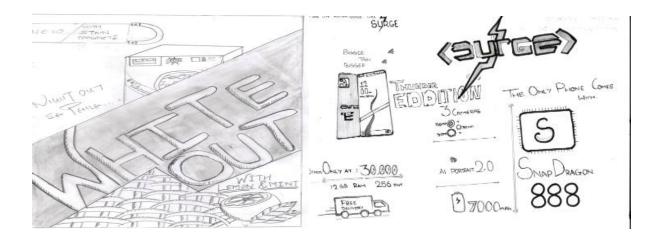
Photos





Prof. Sandesha Shetty Vice-Principal &B .COM Coordinator





Prof. Sandesha Shetty Vice-Principal &B .COM Coordinator

ATTENDANCE

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Prof. Sandesha Shetty Vice-Principal &B .COM Coordinator