KAMADHENU GUNA VIDYA
SADAIVA PHALADAYINI

BUNTSSANGHA'S S.M. SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES

BUNTS SANGHA's
S.M.SHETTY COLLEGE OF SCIENCE,
COMMERCE & MANAGEMENT STUDIES
POWAI, MUMBAI - 400076.
Affiliated to University of Mumbai
(Recognized Linguistic Minority Institution)
NAAC ACCREDITED 'A' GRADE
Ramakrishna Bajaj National Quality Awardee 2019
ISO 9001:2015 CERTIFIED

PROSPECTUS - 2020-2021

BUNTS SANGHA'S
S.M.SHETTY EDUCATIONAL INSTITUTIONS
POWAI, MUMBAI

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Bunts Sangha's
S. M. Shetty College of Science, Commerce and
Management Studies
Powai, Mumbai, affiliated to University of Mumbai, Maharashtra as
Accredited
with CGPA of 3.04 on seven point scale
at A grade
valid up to November 04, 2021

Date : November 05, 2016

Director

EC(SC)/18/A&A/104.1

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WORK SCHEDULE OF THE COLLEGE

LECTURES AND TUTORIALS   7:30 am to 2:00 pm
LIBRARY TIMINGS   7:00 am to 7:00 pm

TIMINGS TO MEET THE PRINCIPAL

MONDAY TO SATURDAY   :10 AM to 12 Noon

OFFICE TIMINGS : 9 am to 1 pm
STUDENTS/PARENTS: 9 am to 1 pm

CHART OF SERVICES

SR NO.	PARTICULARS	SERVICE WILL TAKE
1	ISSUANCE OF BONAFIDE CERTIFICATE	1 WORKING DAY
2	ISSUANCE OF TRANSFER CERTIFICATE (TC)	5 WORKING DAYS
3	ISSUANCE OF DUPLICATE ID CARD	2 WORKING DAYS
4	ISSUANCE OF RAILWAY CONCESSION	1 WORKING DAY
5	ISSUANCE OF DUPLICATE MARKSHEET	5 WORKING DAYS
6	ISSUANCE OF TRANSCRIPTS	3 WORKING DAYS
7	ATTESTATION OF DOCUMENTS	1 WORKING DAY
8	ISSUANCE OF NO OBJECTION CERTIFICATE	1 WORKING DAY
9	FORWARDING OF MIGRATION CERTIFICATE APPLICATION FORMS TO THE UNIVERSITY	5 WORKING DAYS

ENQUIRY TIMINGS FOR STUDENTS/PARENTS: 9 am to 1 pm

CONTENTS

WHERE INFRASTRUCTURE FORMS THE STRONG BASE

ABOUT THE COLLEGE

Bunts Sangha's S.M.Shetty College of Science, Commerce and Management Studies was established in 2008 by Bunts Sangha, Mumbai. The college is affiliated to the University of Mumbai.

Bunts Sangha, Mumbai was established in 1927 as a Charitable Trust and devoted itself to the cause of education, health care and social reforms of downtrodden and underprivileged class of people. The Sangha been in the service of people for almost nine decades. Initially, the Sangha established two night schools mainly to cater the needs of working students during the day time. During the last decade, more emphasis was given to the education for the masses.

Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies is committed to the promotion and propagation of quality education with excellence. The main focus is to impart domain specific knowledge, flexible skill mix, positive attitudes, ethically sound values and continuous learning habits through reflective thinking in a student. The objective is to unleash the human potential within students for excelling in the chosen educational field. Our earnest attempt is to see that all this should take place with a sense of purpose, pride, direction and commitment.

Our Vision

"Personality Development for Nation Building"

Our Mission

To enable
Young minds to discover and develop their potential in an environment conducive to learning.

To create
Technically competent young individuals with practical skills.

To develop
Socially conscious and morally upright global citizens for a new India.

Objectives

- Continuous growth of our students through continuous growth of teachers.
- To unleash the human potential within students by providing necessary forum for co-curricular and extra-curricular activities.
- Take efforts to introduce the students to the contemporary realities of the world.
- To maintain good academic standards through innovative and effective teaching and learning methods.
- To imbibe the students with ethically sound and socially use full values along with the curriculum and make them socially responsible citizens for a new India.

Quality Policy

The college has formally stated quality policy as under

"To make the institution as student-centric with continuous upgradation of knowledge of the faculty which in turn benefit the stakeholder in general and students in particular to serve the society and meet the global challenge."

LEARNING RESOURCE CENTER(LRC)

Library at Bunts Sangha's S.M. Shetty College of Science, Commerce & Management Studies, Powai truly lives up to its name of 'Learning Resource Center' by providing a variety of information resources for Teaching, Learning & Research. The Library is fully air-conditioned & the overall ambience of the library is very conducive for learning with 12 hours of library timing. The library possesses both print & e-resources to satisfy the information needs of its users, i.e. staff and students. In-house operations of the library are automated through SOUL Library Software. The Library has subscription to N-LIST e-resource database (by UGC - INFLIBNET), through which students & teachers can access many electronic resources like full-text of more than 6000+ e-journals and 31,35,000+ e-books.

SERVICES & FEATURES

Resources

Library Books	13,941
Book Bank Books	2,177
Journals & Magazines	57
Newspapers	13
Globe	01
Maps	04
Atlases	02
CD-ROMs	649

Facilities

Library Timings	7:00 a.m. to 7:00 p.m.
No. of Computers with Internet Facility	15
WiFi	Available
Other Library Memberships	TISS
Book Bank Facility	Available to Economically Weak Students
Online Resources	N-LIST, DOAJ, Library Website, Digital Library
CCTV	6

Library Activities

• Book Exhibition	• Library Awareness Programmes
• Book Displays	• Orientation Programme
• Book Review Competition	• Plagiarism Awareness Sessions

Library Services

• 3 Different Library Cards	• Online Catalogue	• Career Corner
• Toppers Card	• NewsAlert Through Whatsapp	• Contents Page Service
• Latest Library Information Through LED Display	• Information Corner	• Reference Service
• Information Service	• List of Additions	• Additional Loan Period for PG Students

NUSSD PROGRAMME IN COLLABORATION WITH TISS

Our college started National University Students' Skill Development (NUSSD) Programme in association with Tata Institute of Social Sciences (TISS)in February, 2015.

NUSSD courses are designed on an integrated framework that pedagogically links academic course content, skill training and application for well-being as a credit-bearing educational experience. The course is offered in two parts. First part contains the Foundation Course offered to second year graduation students, which gives training to the learners in various value based and skill-based topics which will foster the inner capabilities of students, inculcating within them values of civic responsibility, and build their competencies to work effectively in complex and inter - related environments.

The second part of the course which is offered to the learners after successful completion of the first part is Domain Course, whereby, learners can choose one of the domains in inter – related skill areas in their third year of graduation. All domain areas will have entrepreneurship and livelihood modules. The TISS is co-branded with industry/academic partner, and is recognised by industry for skill and competencies, that enhances employability of the graduates both locally and nationally.

COLLABORATIONS

Collaboration with Loknete Vyankatrao Hiray Colege, Nashik which includes:

1. Student Exchange Programme

2. Faculty exchange program

3. Innovative Idea exchange program

4. Collaborative Cultural exchange programme

5. Based exchange programme

Spoken Tutorial is a Project by IIT Bombay and National Mission on Education through ICT (NMEICT) which is an initiative by MHRD Govt of India

Spoken Tutorial provides different Certification Courses

Shri Ambika Yoga Kutir has been continuously doing the job of yoga training, offering free and social services

Activities include:
1. June 21 World Yoga Day
2. Yoga certification course for Students and Teachers

Our college has entered into MoU with Saraswat Vidyalaya's Sridora Caculo College of Commerce and Management, Mapusa, Goa on 3rd March, 2020. This MOU is for collaborative actvties on faculty exchange, student exchange, cultural and sports activities and for research. Webinars are conducted in between the colleges.

PLACEMENTS

College has taken the initiative in inviting companies to the campus for placement drive. Along with curriculum, value added certificate courses, enrichment programs like strengthening the skill component enhanced employability of our students and enabled them to excel in the campus recruitment drive. Following are the details of campus recruitment happened during the academic year 2019 - 20:

SR. NO.	NAME OF COMPANY	NO.OF STUDENTS SELECTED
1	Coppergate Solutions Pvt Ltd	26
2	Tele Performance INC	25
3	Capgemini	13
4	Motilal Oswal Financial Services	40
5	Bewakoof.com	3
6	ICICI Prudential	40
7	AUGUST ASSORTMENT PVT. LTD.	2
8	CAPITA INDIA	9
9	IKS HEALTH SERVICES	10
10	NETMONASTERY SECURITY PVT. LTD.	01
	TOTAL	**169**

ADMISSIONS

•Online Admission Procedure

Applicants aspiring admissions need to apply in respective college, institute, or department. From academic year 2013-14 application for admission has been made available online by the University. Applicants may use this facility
to the fullest extent for their benefit. The output of the 'Pre- Admission Online Registration' will be a printout of application form to be submitted in colleges.

Applicants from states other than Maharashtra, and foreign nationals have also to use this facility. However, foreign nationals have to undergo additional mandatory procedures by contacting the University.

The objective of "Pre-Admission Online Registration" is to
- Help applicants (and their parents) by providing thorough information about courses and colleges which offer it
- Assist in applying for any course in any college of this Mumbai University without any hassles

The purpose behind the "Pre-Admission Online Registration" is to provide an online mechanism through which applicants can directly apply online to various courses and colleges affiliated to University. This is also about enabling applicants from distant/remote locations to apply to colleges of their choice.

Please read all links given under 'Pre-Admission Online Registration' tab so as to understand the process.

College Code: 863

http://mum.digitaluniversity.ac/

• Online Admission Procedure on College Website
http://smshettycollege.edu.in

Students have to fill online form available on college website as per the instructions given.

Candidates must submit following documents online :

(Original documents must be preserved / made available for verification whenever asked for by the authorities).

1) Admission form to be filled online.

2) H. S. C. Mark-sheet.

3) S. S. C. Mark-sheet.

4) H. S. C. Leaving Certificate.

5) Address Proof (Aadhar Card / Ration Card / Passport / Electricity Bill / Society Maintenance Bill / Driving Licence etc).

6) Conversion of Grades Statement (for IB /CAMBRIDGE / Other Foreign Boards).

7) Candidates seeking admission under the Linguistic (KANNADA) Minority are required to submit an affidavit on stamp paper of Rs.100/- certified by a Notary stating that they belong to the KANNADA Minority. (If Applicable).

8) Candidates applying for admission under Sports/Cultural/Ex-servicemen or any other quota are required to submit the relevant certificates, as the case may be.

9) Candidate of Physically Challenged Category are required to submit their Medical Certificate (Issued by Government of Maharashtra only) (If Applicable).

10) Candidates seeking admission under any of the Reserved Categories are required to submit photocopy of the relevant certificate/document (Issued by Government of Maharashtra only) (If Applicable)

11) Foreign candidates have to get PRIMA FACIA LETTER from the Eligibility section – University of Mumbai through the Director, Students Welfare and pay necessary fees as per rules of the University. And also to submit Visa and Passport copies.

F.Y.B.COM. / F.Y.B.A.F / F.Y.B.B.I. / F.Y.B.M.S. / F.Y.Bsc.IT / F.Y.B.M.M.

DOCUMENTS REQUIRED AT THE TIME OF ADMISSION

1. Admission form in original (Filled online form through college website)
2. Printed Copy of Pre-Enrollment Form (**College Copy**) of University of Mumbai
3. Original Mark sheet of Std. XII along with two self-attested photocopies.
4. Original Leaving certificate with two self-attested photo copies.
5. Original Passing Certificate & Migration Certificate with two attested photocopies (for other than Maharashtra Board Students).
6. Two attested copies of Std. X Mark sheet.
7. Affidavit on stamp paper of Rs.100/- (**For Kannada Linguistic Student**).
8. Two attested copies of caste certificate in case of OBC / SBC / SC / ST / NT category.
9. Two attested photo copies of AADHAR Card and Address Proof.
10. Attested photocopy Conversion of Grades. (**For IB / CAMBRIDGE / Other Foreign Boards**)
11. Attested photocopy Prima facie Certificate issued by Eligibility Section, University of Mumbai, Kalina, Santacruz. (**For Foreign Boards**)
12. Attested photocopy of students VISA and PASSPORT. (**For Foreign Boards**)
13. Affidavit on stamp paper of Rs.100/- (**In case of Gap**).

Note:-

- Please keep at least 10 attested copies of Std.XII Mark sheet and Leaving Certificate for your future requirements.
- The Students belonging to SBC / OBC / VJNT / ST, having income more than 4.5 Lakhs are not eligible for the Government of India Post Metric Scholarship.
- The right to admission is absolutely reserved with the principal.

There will be no automatic admission or promotion to subsequent year for the students of any class. It will, however, be dependent on the following factors:

- Admission/ Promotion is given to the subsequent year subject to the fulfillment of conditions specified in the examinations.
- Regularity in attendance
- Discipline in the class / college
  Respect shown to all members of teaching & non- teaching staff.
  Within seven days from the date of declaration of results, the students should fill fresh admission forms. List of eligible students granted admission will be put-up on the notice board.
  The term- tuition and other fees will have to be paid by the students on the day as per the notification of the admission put-up on the college notice board.
  Admission to the students given in this college, to any class, will be on the basis of the rules and regulations prescribed by the college/ University of Mumbai/ Government of Maharashtra from time to time.

Status of Admission:

1. All admissions will be treated as provisional until all the necessary certificates, documents are submitted and approved by the appropriate authorities.
2. No admission will be regarded as proper unless it is granted by the authority of the principal.
3. All admissions will be valid for one academic year and requires renewal for each subsequent year.
4. Admission to this college will be as per the admission norms prescribed by the University of Mumbai.

Admission Cancellation

Cancellation of Admission and Refund of Fees as per University Ordinance Under Graduate {O.2859, O.2859 (A), O.2859 (B)}

Fee deduction on cancellation of admission as per University norms:

Sr. No	Period	Deduction Amount
1	Prior to commencement of academic year	Rs.500/-Lump sum
2	Up to 20 days after the commencement of academic year	20% of the total fee amount
3	From 21st day up to 50 days after the commencement of academic year	30% of the total fee amount
4	From 51st day up to 80 days after the commencement of academic year or August 31st whichever is earlier	50% of the total fee amount
5	From September 1st to September 30th	60% of the total fee amount
6	On or After October 1st	100% of the total fee amount

Given below are the Ordinances regarding refund of fees for the M.Com & MSc.IT Classes:

O.3574:

1. The registration fees once paid for the post graduate course will not be refunded for any reason.
2. The tuition fees paid by the candidate for the course in which he is registered as a post graduate student will be refunded to him, if he leaves the said course without attending any lectures, seminars or practical, subject to the deduction of 25% of the tuition fees there from as the administrative charges. An application by the candidate for such refund will only be entertained if it is received by the Registrar/Head of the University Department within fifteen days from the date of commencement of the lectures of the academic year for which the fees is paid.
3. The tuition fees paid by a candidate for the course in which he is registered as a post graduate student will be refunded to him if he leaves the said course and joins another course of this university for which he has applied at the same time and the selection of the new course of this University is made later, subject to the deduction of 25% there from as administrative charges. An application by the candidate for such refund will only be entertained if it is received by the Registrar/Head of the University Department within fifteen days from the date of commencement of the lectures of his paying the tuition fees for the new course.

The refund of fees will be through crossed cheque in favour of the student or parents only.

ATTENDANCE

O.6086: Attendance for learners

Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lecture, practical, tutorials etc., wherein short and/or long excursions/field visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no. of periods which are otherwise delivered on the material day/s.

Further, it is mandatory for every learner to have min. 50% attendance for each course & average attendance has to be 75%.

Learners who fail to maintain attendance as above will not be granted terms and will not be allowed to appear respective year. First term and Second term examination of the for the

Those learners who on account of illness or any other valid reason wish to take leave should apply to the Principal for leave of absence within three days from the date of commencement of such leave or else they will be treated as defaulters.

Parents of learners are requested to kindly contact the teacher in charge of the class, Head of the Department or the Principal at least once in a semester to keep themselves abreast with their ward's attendance and progress

The registered parents and learners can monitor the attendance with the help of Android App Insync2 (Digital Edu)

SCHOLARSHIP

I. **Government of India Post Matric Scholarship**
   - (a) SC
   - (b) ST
   - (c) OBC
   - (d) SBC
   - (e) DT / NT / VJNT

II. **Association for Non-Government Colleges Scholarship for Economically Backward Students. (ANGC)**

III. **Fee concessions for economically backward students from the community.**

B.Com

BACHELOR OF COMMERCE

B.COM is a three-years under graduate degree course. The three years are spread six semesters, i.e .,each year has two semesters .All subjects are compulsory in all Semeters.

ELIGIBILITY

A candidate for being eligible for admission of the three year degree course leading to the Bachelor of Commerce Degree must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by different Divisional Boards of Maharashtra State Board of Secondary and Higher Secondary Education.   OR

Must have passed the Higher Secondary School Certificate (Std. XII) examination with vocational Subjects/minimum competency based vocational course conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed an examination of another University or Body recognized as equivalent to Higher Secondary School Certificate (Std. XII) Examination.

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with thte Mumbai University.

SUBJECTS OFFERED

F.Y.B.COM
SEMESTER-I

1.1.1 Accountancy and Financial Management-1
1.1.2 Commerce–I (Introduction to Business)
1.1.3 Business Economics - I
1.1.4 Business Communication - I
1.1.5 Environmental Studies-I
1.1.6 Foundation Course-I
1.1.7 Mathematical and Statistical Techniques-I

SEMESTER-II

1.2.1 Accountancy and Financial Management-II
1.2.2 Commerce–II (Service Sector)
1.2.3 Business Economics-II
1.2.4 Business Communication-II
1.2.5 Environmental Studies-II
1.2.6 Foundation Course-II
1.2.7 Mathematical and Statistical Techniques-II

S.Y.B.COM
SEMESTER-III

2.1.1 Accountancy and Financial Management-III
2.1.2 Financial Accounting & Auditing V-Introduction to Management Accounting
2.1.3 Commerce–III (Management: Functions And Challenges)
2.1.4 Business Economics - III
2.1.5 Advertising-(Applied Component) I
2.1.6 Foundation Course-III
2.1.7 Business Law - I

SEMESTER-IV

2.2.1 Accountancy and Financial Management-IV
2.2.2 Financial Accounting & Auditing VI-Auditing
2.2.3 Commerce–IV (Management: Production And Finance)
2.2.4 Business Economics-IV
2.2.5 Advertising-(Applied Component) II
2.2.6 Foundation Course-IV
2.2.7 Business Law-II

T.Y.B.COM
SEMESTER-V

3.1.1 Financial Accounting & Auditing Paper-VII Financial Accounting
3.1.2 Financial Accounting & Auditing Paper VIII Cost Accounting
3.1.3 Commerce V
3.1.4 Direct & Indirect Taxation Paper I
3.1.5 Business Economics V
3.1.6 Export Marketing Paper I / Computer System & Applications paper-I

SEMESTER-VI

3.2.1 Financial Accounting and Auditing IX -Financial Accounting
3.2.2 Financial Accounting & Auditing X -Cost Accounting
3.2.3 Commerce VI
3.2.4 Direct& Indirect Taxation Paper–II (Goods & Service Tax Act)
3.2.5 Business Economics VI
3.2.6 Export Marketing Paper II / Computer System & Applications Paper II

B.COM (A&F)
BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

B.COM(A&F) is a three-years under graduate degree course. The three years are spread over six semesters, i.e., each year has two semesters. The course allows the students to obtain an in depth knowledge of Accounting and Finance. It also provides opportunities to gain a broader insight into financial aspects of Business and Management. All subjects are compulsory in all semesters,

ELIGIBILITY

A candidate for being eligible for admission to the Bachelor of Commerce(Accounting & Finance) degree must-have passed the Higher Secondary School Certificate (Std. XII) examination conducted by different Divisional Boards of Maharahtra State Board of Secondary and Higher Secondary Education and Secured not les than 45% marks in aggregate at first attempt(40% in case of reserved category students)

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with the Mumbai University.

SUBJECTS OFFERED

F.Y.B.COM(A&F)
SEMESTER-I
1.1.1 Financial Accounting -I
1.1.2 Cost Accounting-I
1.1.3 Business Economics - I
1.1.4 Commerce -I [Business Environment]
1.1.5 Financial Management-I
1.1.6 Business Communication-I
1.1.7 Foundation Course-I

SEMESTER-II
1.2.1 Financial Accounting-II
1.2.2 Auditing I [Introduction and planning]
1.2.3 Business Law –I
1.2.4 Innovative Financial Services
1.2.5 Business Mathematics
1.2.6 Business Communication-II
1.2.7 Foundation Course -II

S.Y.B.COM(A&F)
SEMESTER-III
2.1.1 Financial Accounting -III
2.1.2 Cost Accounting -II
2.1.3 Foundation Course in Commerce (Financial Market Operation)-III
2.1.4 Business Economics- II
2.1.5 Taxation - II (Direct Taxes Paper - I)
2.1.6 BusinessLaw-II
2.1.7 Information Technology in Accountancy-I

SEMESTER-IV
2.2.1 Financial Accounting- IV
2.2.2 Management Accounting
2.2.3 Foundation Course in Management (Introduction to Management)-IV
2.2.4 Research Methodology in Accounting and Finance
2.2.5 Taxation –III (Direct Taxes Paper - II)
2.2.6 Business Law-III (Company Law)
2.2.7 Information Technology in Accountancy-II

T.Y.B.COM(A&F)
SEMESTER-V
3.1.1 Cost Accounting -III
3.1.2 Financial Management - II
3.1.3 Taxation –IV (Indirect Taxes-II)
3.1.4 International Finance
3.1.5 Financial Accounting-V
3.1.6 Financial Accounting-VI

SEMESTER-VI
3.2.1 Cost Accounting-IV
3.2.2 Financial Management-III
3.2.3 Taxation-V (Indirect Taxes-III)
3.2.4 Security Analysis & Portfolio Management
3.2.5 Financial Accounting -VII
3.2.6 Project Work

U N D E R   G R A D U A T E   C O U R S E S

B.COM (B&I)

BACHELOR OF COMMERCE (BANKING & INSURANCE)

B.COM (B&I) is a three-years under graduate degree course. The three years are spread six semesters, i.e .,each year has two semesters .All subjects are compulsory in all Semeters.

ELIGIBILITY

A candidate for being eligible for admission to the Bachelor of Commerce (Accounting & Finance) degree must-have passed the Higher Secondary School Certificate (Std. XII) examination conducted by different Divisional Boards of Maharahtra State Board of Secondary and Higher Secondary Education and Secured not les than 45% marks in aggregate at first attempt(40% in case of reserved category students)

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with thte Mumbai University.

SUBJECTS OFFERED

F.Y.B.COM(B&I)
SEMESTER-I

1.1.1 Environment and Management of Financial Services
1.1.2 Principles of Management
1.1.3 Business Economics -I
1.1.4 Business Communication-I
1.1.5 Quantitative Methods -I
1.1.6 Financial Accounting -I
1.1.7 Foundation Course-I

SEMESTER-II

1.2.1 Business Law
1.2.2 Quantitative Methods-II
1.2.3 Financial Accounting-II
1.2.4 Business Communication-II
1.2.5 Organisational Beahaviour
1.2.6 Principles and Practices of Banking and Insurance
1.2.7 Foundation Course -II

S.Y.B.COM(B&I)
SEMESTER-III

2.1.1 Financial Management - I
2.1.2 Management Accounting
2.1.3 Financial Markets
2.1.4 Direct Taxation
2.1.5 Organizational Behavior
2.1.6 Foundation Course-III (An overview of Banking Sector)
2.1.7 Information Technology in Banking and Insurance-I

SEMESTER-IV

2.2.1 Financial Management -II
2.2.2 Cost Accounting
2.2.3 Enterpreneurship Management
2.2.4 Business Economics-II
2.2.5 Corporate & Securities Law
2.2.6 Foundation Course -IV (An overview of Insurance Sector)
2.2.7 Information Technology in Banking and Insurance-II

T.Y.B.COM(B&I)
SEMESTER-V

3.1.1 Financial Reporting & Analysis (Corporate Banking & Insurance)
3.1.2 Auditing-I
3.1.3 Financial Services Mangement
3.1.4 Business Ethics & Corporate Governance
3.1.5 International Banking & Finance
3.1.6 Research Methodology

SEMESTER-VI

3.2.1 Securities Analysis & Portfolio Management
3.2.2 Auditing-II
3.2.3 Turnaround Management
3.2.4 International Business
3.2.5 Central Banking
3.2.6 Project work in Banking & Insurance

B.M.S.
BACHELOR OF MANAGEMENT STUDIES

B.M.S is a three-years under graduate degree course. The three years are spread over six semesters, i.e. each year has two semesters.

ELIGIBILITY

A candidate for being eligible for admission to the B.M.S. Degree course should have passed H.S.C Examination of the Maharashtra Board of Higher Secondary Education or its equivalent examinations or Diploma in any Engineering branches with 2 or 3 years duration after S.S.C conducted by the Board of Technical Education Maharashtra State or its equivalent examination by securing minimum 45% for general category, (in one attempt) at the respective examination and minimum 40% marks for the reserved category students (in one attempt). The stream wise weightage for available seats given is as under:

Stream	Commerce	Arts	Science	Diploma in Engineering
Percentage of weightage	45%	25%	25%	5%

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with the Mumbai University.

SUBJECTS OFFERED

F.Y.B.M.S.
SEMESTER-I

1.1.1 Introduction to Financial Accounts
1.1.2 Business Law
1.1.3 Business Statistics
1.1.4 Business Communication-I
1.1.5 Foundation Course-I
1.1.6 Foundation of Human Skills
1.1.7 Business Economics-I

SEMESTER-II

1.2.1 Principles of Management
1.2.2 Principles of Marketing
1.2.3 Industrial Law
1.2.4 Business Communication-II
1.2.5 Business Mathematics
1.2.6 Business Environment
1.2.7 Foundation Course-II

S.Y.B.M.S.
SEMESTER-III

2.1.1 Information Technology in Business Management-I
2.1.2 Business Planning & Entrepreneurial Management
2.1.3 Accounting for Managerial Decisions
2.1.4 Strartegic Management
2.1.5 Foundation Course-III (Environmental Management)
2.1.6 MARKETING ELECTIVE:
   Consumer Behaviour
   Advertising
2.1.7 FINANCE ELECTIVE:
   Basics of Financial Services
   Corporate Finance

SEMESTER-IV

2.2.1 Information Technology in Business Management-II
2.2.2 Business Research Methods
2.2.3 Business Economics-II
2.2.4 Production & Total Quality Management
2.2.5 Foundation Course-IV -(Ethics & Governance)
2.2.6 MARKETING ELECTIVE:
   Integrated Marketing Communication
   Event Marketing
2.2.7 FINANCE ELECTIVE:
   Financial Institutions & Markets
   Corporate Restructuring

T.Y.B.M.S.
SEMESTER-V

3.1.1 Logistics & Supply Chain Management
3.1.2 Corporate Communication & Public Relations
3.1.3 MARKETING ELECTIVE:
   Services Marketing
   E-Commerce and Digital Marketing
   Sales & Distribution Management
   Customer Relationship Management
3.1.4 FINANCE ELECTIVE:
   Investment Analysis & Portfolio Management
   Wealth Management
   Commodity & Derivatives Market
   Risk Management

SEMESTER-VI

3.2.1 Operation Research
3.2.2 Project Work
3.2.3 MARKETING ELECTIVE:
   Brand Management
   Retail Management
   International Marketing
   Media Planning & Management
3.2.4 FINANCE ELECTIVE:
   International Finance
   Innovative Financial Services
   Project Management
   Strategic Financial Management

UNDER GRADUATE COURSES

21

B.Sc.IT

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

B.Sc.IT is a three-years under graduate degree course. The three years are spread six semesters, i.e.,each year has two semesters .All subjects are compulsory in all Semeters.

ELIGIBILITY

a) A candidate for being eligible for admission to the three years degree course of Bachelor of Science Information Technology, shall have passed XII standard examination of Maharashtra Board of Higher Secondary Education or its equivalent with Mathematics and Statistics as oe of the subjects and should have secured not less than 45% in aggregate for open category and 40% marks in aggregate in case of reserved category candidates.

Candidates who have passed Diploma (Three years after 5.S.C.-X Std.) in Information Technology/ Computer Technology/Computer Engineering/Computer Science/Electrical, Electronics and Video Engineering and Allied Branches/Mechanical and Allied Branches/Civil and Allied branches are eligible for direct admission to the Second Year of the B.Sc. (IT) degree.However the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. Minimum 45% in aggregate for open category and 40% marks in aggregate in case of reserved category candidates.

OR

b) Candidates with post HSC-Diploma in Information Technology/Computer Technology/Computer Engineering/Computer Science and Allied branches will be eligible for direct admission to the Second Year of B.Sc. (IT)However the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. Minimum 45% in aggregate for open category and 40% marks in aggregate in case of reserved category students.

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with thte Mumbai University.

SUBJECTS OFFERED

F.Y.B.Sc.IT
SEMESTER-I
1.1.1 Imperative Programming
1.1.2 Digital Electronics
1.1.3 Operating Systems
1.1.4 Discrete Mathematics
1.1.5 Communication Skills

SEMESTER-II
1.2.1 Object Oriented Programming
1.2.2 Microprocessor Architechture
1.2.3 Web Programming
1.2.4 Numericals and Statistical Methods
1.2.5 Green Computing

S.Y.B.BSc.IT
SEMESTER-III
2.1.1 Python Programming
2.1.2 Data Structures
2.1.3 Computer Networks
2.1.4 Database Management Systems
2.1.5 Applied Mathematics

SEMESTER-IV
2.2.1 Core Java
2.2.2 Introduction to Embedded Systems
2.2.3 Computer Oriented Statistical Techniques
2.2.4 Software Engineering
2.2.5 Computer Graphics and Animations

T.Y.B.BSc.IT
SEMESTER-V
3.1.1 Software Project Management
3.1.2 Internet of Things
3.1.3 Advanced Web Programming
3.1.4 Artificial Intelligence \ Linux System Administration
3.1.5 Enterprise Java

SEMESTER-VI
3.2.1 Software Quality Assurance
3.2.2 Security in Computing
3.2.3 Business Intelligence
3.2.4 Principles of Geographic Information Systems
3.2.5 IT Service Management

B.M.M.
BACHELOR OF MASS MEDIA

B.M.M. is a three-years under graduate degree course. The three years are spread over four semesters, i.e. each year has two semesters.

ELIGIBILITY

A candidate for being eligible for admission to the degree course in Bachelor of Mass Media shall have passed. Examination of Maharashtra Board of Higher Secondary Education or its equivalent from the Science, Arts or Commerce Stream. The admissions are purely based on merit, duly following the reservation policy as per the norms of Government of Maharashtra. The stream wise weight age to be given is as under

Stream	Arts	Science	Commerce
Percentage of weightage	50%	25%	25%

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with the Mumbai University.

SUBJECTS OFFERED

F.Y.B.M.M. SEMESTER-I
1.1.1 History Of Media
1.1.2 Effective Communication Skills-I
1.1.3 Current Affairs
1.1.4 Fundamentals of Mass Communication
1.1.5 Visual Communications
1.1.6 Foundation Course

SEMESTER-II
1.2.1 Effective Communication Skills –II
1.2.2 Introduction to Journalism
1.2.3 Media Gender & Culture
1.2.4 Introduction to Advertising
1.2.5 Content writing
1.2.6 Foundation Course-II

S.Y.B.M.M. SEMESTER-III
2.1.1 Motion Graphics & Visual Effect
2.1.2 Flim Communication
2.1.3 Media Studies
2.1.4 Introduction to Photography
2.1.5 Corporate Communicatio & Public Relations
2.1.6 Computer & Multi Media

SEMESTER-IV
2.2.1 Motion Graphics & Visual Effects-II
2.2.2 Writing & Editing for Media
2.2.3 Media Laws & Ethics
2.2.4 Mass Media Research
2.2.5 Flim Communication-II
2.2.6 Computer Multimedia-II

T.Y.B.M.M.(ADVERTISING) SEMESTER-V
3.1.1 Copywriting
3.1.2 Media Planning and Buying
3.1.3 Consumer Behavior
3.1.4 Brand Building
3.1.5 Advertising in Contemporary Society
3.1.6 Advertising Design

SEMESTER-VI
3.2.1 Advertising and Marketing Research
3.2.2 Legal Environment & Advertising Ethics
3.2.3 Financial Management for Marketing & Advertising
3.2.4 Agency Management
3.2.5 The Principles & Practices of Direct Marketing
3.2.6 Digital Media
3.2.7 Contemporary Issues

T.Y.B.M.M.(JOURNALISM) SEMESTER-V
3.1.1 Reporting
3.1.2 Editing
3.1.3 Journalism & Public Opinion
3.1.4 Features and Opinion
3.1.5 Indian Regional Journalism
3.1.6 Newspaper & Magazine Making

SEMESTER-VI
3.2.1 News Media Management
3.2.2 Broadcast Journalism
3.2.3 Business & Magazine Journalism
3.2.4 Internet and Issues in Global Media
3.2.5 Press Laws and Ethics
3.2.6 Digital Media
3.2.7 Contemporary Issues

M.Com.
MASTER OF COMMERCE
(Advanced Accountancy)

M.Com.is a two-years Post Graduate course. The two years are spread over four semesters, i.e. each year has two semesters.

ELIGIBILITY

A candidate for being eligible for admission to the Master of Commerce course shall have passed the examination for the degree of Bachelor of Commerce of this University (three years integrated course) of the degree of B. Com. (Old Course) of this University, or Bachelor of Commerce (Accounting and Finance JOR B.Com. (Banking and Insurance) OR B.M.S. degree examination or an examination of any other University recognized as equivalent there to.

<div align="center">OR</div>

B.M.M. degree examination (only for Management Specialization subjects) at the M.Com degree level

SUBJECTS OFFERED

F.Y.M.COM
SEMESTER-I

1.1.1 **Strategic Management**
1.1.2 **Economics for Business Decisions**
1.1.3 **Cost and Management Accounting**
1.1.4 **Business Ethics & Corporate Social Responsibility**

S.Y.M.COM
SEMESTER-III

2.1.1 **Advanced Financial Accounting**
2.1.2 **Direct Tax**
2.1.3 **Advanced Cost Accounting**
2.1.4 **Project Work - 1**

SEMESTER-II

1.2.1 **Research Methodology for Business**
1.2.2 **Macro Economics Concepts and Application**
1.2.3 **Corporate Finance**
1.2.4 **E-Commerce**

SEMESTER-IV

2.2.1 **Corporate Financial Accounting**
2.2.2 **Indirect Tax - Introduction of Goods and Service Tax**
2.2.3 **Financial Management**
2.2.4 **Project Work - II**

M.Sc.IT

MASTER OF SCINCE IN INFORMATION TECHNOLOGY

The two years programme of M.Sc. (Information Technology) is prescribed according to the credit sysytem of University of Mumbai from the academic year 2014-15. The course has been divided into four semesters. the program has a total of 16 years theory papers (four in each semester). The batch size permitted is 20 by the university of Mumbai.

ELIGIBILITY

1. Students with any graduate program from the following are eligible for the admission in M.Sc.IT.

2. B.Sc.IT/Computer Science/Electronics/Physics/Mathematics/Statistics with 45% aggregate marks.

3. B.E. in IT/ Computer Science/Electronics with 45% aggregate marks.

Every candidate admitted to the Degree Course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with the Mumbai University.

SUBJECTS OFFERED

M.Sc.IT Part-I
SEMESTER-I

1.1.1	Research in Computing
1.1.2	Data Science
1.1.3	Cloud Computing
1.1.4.	Soft Computing Techiques

SEMESTER-II

1.2.1	Big Data Analytics
1.2.2	Modern Networking
1.2.3	Microservices Architecture
1.2.4.	Image Processing

M.Sc.IT Part-II
SEMESTER-III

2.1.1	Embedded Systems
2.1.2	Information Security Management
2.1.3	Elective: Virtualization /Artificial Neural Netwirks
2.1.4	Elective: Digital Image Processing / Ethical Hacking

SEMESTER-IV

2.2.1	Artificial Intelligence
2.2.2	IT Infrastructure Managemnt
2.2.3	Elective: Intelligent Systems / Real Time Embedded Systems / Computer Forensics
2.2.4	Elective: Design of Embedded Control Systems / Advanced Image Processing / Cloud Management
2.2.5	Project

Research Centre in Commerce

Research Centre in Commerce leading to PhD was started in the year 2018. Research scholars are guided by Dr. Sridhara Shetty, Principal who is an approved guide under University of Mumbai

The following research facilities are available in our college

- An exclusive research centre with a computer facility for research scholars registered with the centre
- The college is well equipped with internet as well as wi fi connection
- An open access library is available to scholars to access books themselves
- Around 56 national and international journals and periodicals have been subscribed
- Reference books, audio visual collections and e research materials are available in the library for the benefit of the scholars
- Plagiarism checker X is installed on each PC in the Research Centre for the benefit of the scholar

Credit Based Evaluation System

Scheme of Examination

The performance of the learners shall be evaluated into two components. The learner's Performance shall be assessed by Internal Assessment with 25% marks in the first component by conducting the Semester End Examinations with 75% marks in the second component. The allocation of marks for the Internal Assessment and Semester End Examinations areas shown below:-

a) Internal Assessment–25% (B.M.S, B.M.M, B.B.I, B.A.F, B.Sc.IT) 25 Marks

Sr. No.	Particulars	Marks
1	One periodical class test	20 Marks
2	Participation in instructional and overall conduct as a responsible learner, mannerism articulation and exhibit of leadership qualities in organizing a related academic activities	05 Marks

b) Semester End Examinations – 75% (B.M.S, B.M.M, B.B.I, B.A.F, B.Sc.IT) 75 Marks
(Passing marks 30 out of 75)
I) Duration–These examinations shall be of 2.5 hours duration
c) Semester End Examination-100 %(F.Y.B.com, S.Y.B.com, T.Y. B.com) 100 marks
(Passing marks 40 out of 100)
I) Duration–These examinations shall be of 3 hours duration
d) Practical Examination-50 marks (B.Sc.IT)

Passing Standard

The learner stop as a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment and Semester end Examination.

The learners shall obtain minimum of 40% marks (i.e.10 out of 25) in the Internal Assessment and 40% marks in Semester End Examination (i.e.30 out of 75) separately to pass the course and minimum of Grade D, wherever applicable, to pass a particular semester .A learner will be said to have passed the course if the learner passes the Internal Assessment and Semester End Examination together. Marking, grading and passing standards for Internal Assessment, practical's, theory are subject to University rules and regulations.

We declare result within 45 days on completion of exam.

Performance Grading

The Performance grading of the learners shall be on TEN point ranking system as under:

Marks	Grade Points	Grade	Performance
80&Above	10	0	Outstanding
70-70.99	9	A+	Excellent
60-69.99	8	A	Very Good
55-59.99	7	B+	Good
50-54.99	6	B	Above Average
45-49.99	5	C	Average
40-44.99	4	D	Pass
Less than40	0	F	Fail

Verification of Marks

Students of FY and SY class can seek verification/revaluation/photocopy of answer books by making an application within a stipulated time of the declaration of the said examination results along with the fee prescribed by the university.

Use of Unfair Means at the Examination

Student if found guilty of using any unfair means during the examination will immediately attract attention under the Maharashtra Acts No. XXXI of 1982. The Board categorizes malpractice and the quantum of punishment thereof are as laid in the **University Ordinance 5050**.

RULES & REGULATIONS

1. Every student of the college must wear a valid identity card, which has been issued by the college. If any student is found not wearing a valid identity card in the college premises, will be fined.

2. Students are required to attend lectures, tutorials, practicals as per the Ordinances of the University of Mumbai and are required to submit their internals, projects as per the dates given by the college from time to time, failing which students may not be allowed to appear for the examinations.

3. If a student is not well, he/she is required to submit an application along with a Medical Certificate giving details of illness, rejoining etc.; on the day of joining of the college.

4. The students are prohibited to do anything inside or outside the college that will affect its orderly administration or affect its public image. No outside influence, political or any other should be brought into the working of the college directly or indirectly.

5. Students should read notices daily on the notice boards. They will not be excused or given any concession on the grounds of ignorance.

6. Students must observe proper decorum in the classroom and should take utmost care as to not to disturb the working of their own classes as well as other classes.

7. The students are required to take care of their belongings and the college authorities are not responsible for the loss of their personal belongings etc.

8. Every student should take utmost care of the college property and try to keep the college premises neat and clean. Any damage done to the college building, furniture and fixtures by the students shall be treated as a breach of discipline and appropriate amount / fine would be collected.

9. Use of cell phones is strictly prohibited in the college.

10. The College Library is normally open from 7.00 am to 7:00 pm and students are requested to make full use of the college library.

11. Matters not covered under the existing rules will rest with the absolute discretion of the Principal.

12. College strongly insists decent dressing by its students.

13. No picnics, socials, excursion or tours shall be arranged without the prior written permission of the Principal. If students join an unofficial picnic or tour, the college shall not be responsible for anything that happens during the picnic or tour.

14. No student shall collect money as contribution for picnics, trips, educational visits, get-togethers, study notes, charity or any other activity without the prior written sanction of the Principal.

15. Insubordination, abusive language, misbehavior or misconduct can lead to the dismissal of a student.

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WARNING

Anti-Ragging:

Ragging is strictly prohibited in college premises and outside. Students indulging in ragging other students will be punished as per 'The Maharashtra Prohibition of Ragging Act, 1999 (Mah. XXXIII of 1999) published in Maharashtra Govt. Gazette on 15th May 1999. Such students will also be expelled from college and F.I.R will be lodged with the police against them. Moreover, it will be mentioned in the college leaving certificate of such students that they are expelled because of their indulgence in ragging.

The students found guilty of ragging will not be admitted to this college.

As per the UGC Regulations, each student and every parent has to submit an online undertaking of Anti-ragging in every academic year at www.antiragging.in & www.amanmovement.org

Prohibition of Sale of Cigarettes or Tobacco Products

Section 6 of the cigarettes and other tobacco product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 provides that no person shall sell, offer for sale or permit sale of cigarettes or any other Tobacco Product:
  a) To any person who is under eighteen years of age.
  b) In any area within a radius of 100 yards of any educational Institute.

Sale of Cigarettes and other Tobacco Products in area within a radius of 100 yards of an educational institute is strictly prohibited and is punishable offence under Section 24 of the Act with a fine which may extend upto 200 Rupees.

Zero Tolerance for Sexual Harassment:

As per Sexual Harassment of women at workplace, schools and colleges (Prevention, Prohibition and Redressal) Act 2013, college follows zero tolerance policy towards sexual harassment in the campus.

COMMITTEES & ASSOCIATIONS

Students' Council

Students' Council consists of students selected from each class and a Core Committee is formed to steer the activities for the welfare of the Students, throughout the year.

National Service Scheme (NSS)

The NSS unit of SM Shetty College,Powai has had an active year devoted to the cause of social service.

Department of Lifelong Learning and Extension (DLLE)

As awell-founded academic Department of the University of Mumbai, the Department is commi both to the highest standards of excellence, and to ensuring that the University's unparalleled academic strengths and resources made available to as many interested learners as possible so as to play a pivotal role in reaching basic education to the masses.

Internal Complaint Committee(ICC)

The Internal Complaint Committee (ICC) of Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies has been formed according to the directives of UGC regulations and the The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) POSH Act, 2013. The purpose of the committee is to create awareness of gender related issues and to hear and address complaints of sexual harassment in the college.

Women Development Cell (WDC)

The Women Development Cell (WDC) was formed with the aim of making its institution a gender-sensitive space and to redress complaints against sexual harassment. The Objective was to make the campus a safe place for girl students and female stall

Students Grievances Redressal Cell (SGRC)

Grievances in the form of complaint, discontent or dissatisfaction of a student is registered and redressed at the SGRC.

Anti-Ragging Committee

Anti-Ragging Committee is set up in the college as per the norms of UGC and University of Mumbai regulations to completely wipe out the ugly scar of ragging obliterated from the face of educational institutions and providing our students ragging free environment.

Parent-Teacher Association (PTA)

The college considers parents as the most important stake holders. College has always considered their valuable inputs for its growth and development.

Commerce Association

The aim of Commerce Association is to introduce the students to the contemporary realities of the world and make them more employable.

Management Association

The motive behind forming Management Association is to form a consortium of budding managers and encourage them to share their expertise and knowledge.

Accountancy Association

Accountancy Association was formed to update the overall accounting knowledge of the students through lectures, workshops and seminars

COMMITTES & ASSOCIATIONS

IT Association

The aim of the IT association is to unleash and nurture the digital talents among the students for their advancement in their domain field.

Health Club

The aim of Health Club is to create a healthy working environment for teachers and students by conducting various programs related to mental & physical

Economics Club

Economics Club aims at cultivating budding economists in the college and making the subject more interesting through role plays and simulative models in Economics

Cultural Committee

Cultural Committee involves around in unleashing the hidden talents of our youngsters and organizes our intra college event Talent Hunt and inter collegiate festival Emmorzeal.

Career Guidance

Placement & Career Guidance Cell of the College has been very active since the establishment of the college. The Cell also conducts several career guidance seminars for the students.

Research Cell

The Research Cell encourages the teachers and students to do more publications and also to participate and organize seminars, symposia, conferences and workshops.

Theatre Club

College has an active Theatre Club' to train and articulate the thoughts of our upcoming actors to the world and express them in most effective way.

Tivona Nature club

Tivona Nature club of S.M. Shetty College of Science, Commerce & Management Studies has always carried out all the possible activities that would benefit or help to keep our mother nature clean.

Rotaract Club

S. M. Shetty College of Science, Commerce and Management Studies now has its own Rotaract Club in partnership with Rotaract Club of Mumbai.

Studio

The media club of the department of mass media and communication skills provides a platform for the students to showcase their talent. It organizes various media related workshops and competitions for students to develop their skills and become 'Industry ready'.

PROGRAMME DETAILS AT A GLANCE

Sr. No.	Course	Duration	Eligibility
1	F.Y.B.COM	1 year (Two Semesters)	Pass in H.S.C (XII) Commerce or Equivalent Exam
2	S.Y.B.COM	1 year (Two Semesters)	Pass in F.Y.B. Com or with ATKT (maximum two subjects in each semester)
3	T.Y.B.COM	1 year (Two Semesters)	Pass in F.Y.B.Com and S.Y.B.Com or with ATKT in either FY or SY. (maximum two subjects in each semester)
4	F.Y.BAF	1 year (Two Semesters)	Pass in H.S.C (XII) Commerce or Equivalent Exam
5	S.Y.BAF	1 year (Two Semesters)	Pass in F.Y.BAF or with ATKT(maximum two subjects in each semester)
6	T.Y.BAF	1 year (Two Semesters)	Pass in F.Y.BAF and S.Y.BAF or with ATKT in either FY or SY. (maximum two subjects in each semester)
7	F.Y. BBI	1 year (Two Semesters)	Pass in H.S.C (XII) Commerce or Equivalent Exam
8	S.Y.BBI	1 year (Two Semesters)	Pass in F.Y.BBI or with ATKT (maximum two subjects in each semester)
9	T.Y. BBI	1 year (Two Semesters)	Pass in F.Y.BBI and S.Y.BBI or with ATKT in either FY or SY. (maximum two subjects in each semester)
10	F.Y. BMS	1 year (Two Semesters)	Passed in H.S.C (XII) Commerce /science/Arts or Equivalent Exam
11	S.Y. BMS	1 year (Two Semesters)	Pass in F.Y.B.M.S or with ATKT(maximum two subjects in each semester)
12	T.Y.BMS	1 year(Two Semesters)	Pass in F.Y.BMS and S.Y.BMS or With ATKT in either FY or SY. (maximum two subjects in each semester)
13	F.Y.BMM	1 year(Two Semesters)	Pass in H.S.C (XII) Commerce /Science/Arts or Equivalent Exam
14	S.Y. BMM	1 year(Two Semesters)	Pass in F.Y.BMM (maximum two subjects in each semester)
15	T.Y.BMM	1 year(Two Semesters)	Pass in F.Y.BMM and S.Y.BMM or with ATKT in either FY or SY. (maximum two subjects in each semester)

PROGRAMME DETAILS AT A GLANCE

Sr.No.	Course	Duration	Eligibility
16	F.Y. B.Sc.IT	1 year (Two Semesters)	HSC (XII) with Mathematics with minimum 45 % marks (minimum 40 for reserved category) / Diploma in Engineering or equivalent.
17	S.Y. B.Sc.IT	1 year (Two Semesters)	Pass in F.Y.B.Sc.IT or with ATKT (maximum two subjects in each semester) or Passed three years diploma from any recognized state and central board
18	T.Y. BSc.IT	1 year (Two Semesters)	Pass in all subjects of F.Y.B.Sc.IT & S.Y.B.Sc.IT equivalent examination of other universities (IT) and failed not more than 200 marks in SY B.Sc. from University of Mumbai. (maximum two subjects in each semester)
19	M.COM	2 years	B.Com/BMS /BBI/BAF Degree
20	M.Sc.IT	2 years	Pass in B.Sc. with Comp.Sc.orB.Sc.IT. degree or BSc or B.E.in any branch

S.M.SHETTY INITIATIVES

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Course on Financial Markets	The course is been conducted by the BMS Department every year for the students to get orientation about various types of financial markets. The students get a hands on experience of live trading.
Microsoft Certified course on Advanced Excel	The college conducts course for students of business management so that they are skilled to use various features of Microsoft Excel for analysis of business data and decision making.
Direct Tax Course for Professionals	The college conducts course for students to understand various components of income and understand the taxation system in India. Students learn about tax declaration, return filing etc. This course is exclusively designed for the students who are going to work in corporates or will start their own business.
NSE Academy's Certification in Financial Markets (NCFM)	The college conducts the course to make students employable by giving them additional skills such as basic knowledge on financial market, capital market, Mutual Funds, stock market etc. required in the field of Finance.
Network Security	The college conducts the course to make students aware of the hacking psychology, Operating System Hacking & Security, Malwares, Web Server Attacks and because of above activities students will be aware with the term Hacking and its real perspective

# S.M.SHETTY INITIATIVES

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Data Science with Python using R Tools	The college conducts the course to make students learn basic concepts of OOPs, how to Install Python, and its different ways of programming using it along with Database connectivity.
Enterprise Network	The college conducts 30 hours course for students to get hands on experience on network implementation. The main aim of course is to bridge the gap between corporate implementation and curriculum
Centre of Banking Excellence (CBE)	The college conducts 45 days Internet Based Course trained by experienced Bankers.
Tally ERP-9 & GST	The college conducts 3 months certification course on Tally ERP-9 & GST to provide accounting software and GST knowledge to the students.
Certificate course on 'Basics of Financial Market'	The college conducts 30 hours Certificate course on 'Basics of Financial Market' to orient the students about basics of financial market and to get hands on experience on share market.
Graphic Designing	The college conducts the course for students that covers hands-on experience of working with Photoshop, Illustrator and In-Design, a must have skill for media students. The course makes them employment ready.
Microsoft Certified Digital Marketing Course	The college conducts Microsoft Certified Digital Marketing Course. The topics covered for the course are:- Digital Marketing, Affiliate Marketing, Search Engine Marketing, Creating Designer Web Page using HTML5, Creating Website using WordPress, Creating Ads using AdWords, Social Media Marketing
Film Making Course	The college conducts the course which is designed to give students an understanding of the process of film making The course covered Conceptualization, Scriptwriting, Shooting, Sound recording and Editing. The participants learned the processes of pre production, production and post production

PROGRAMME DETAILS

35

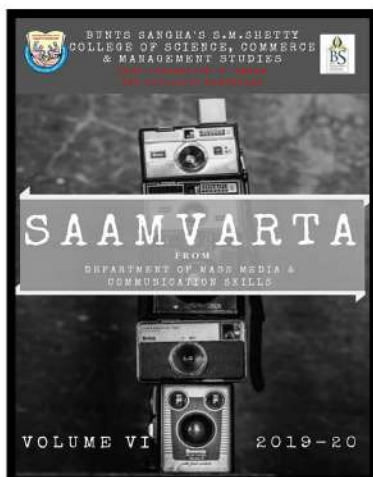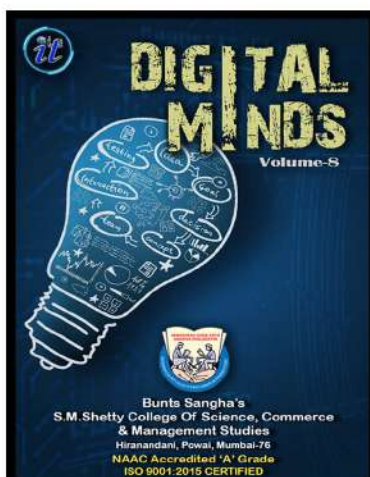# PUBLICATIONS
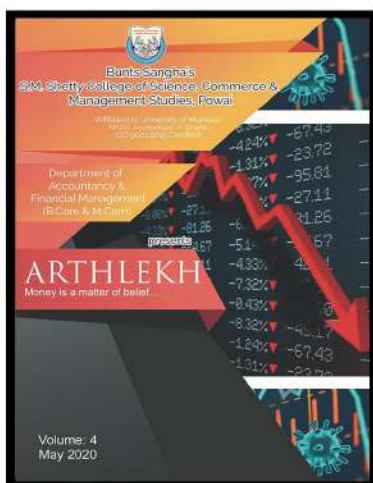
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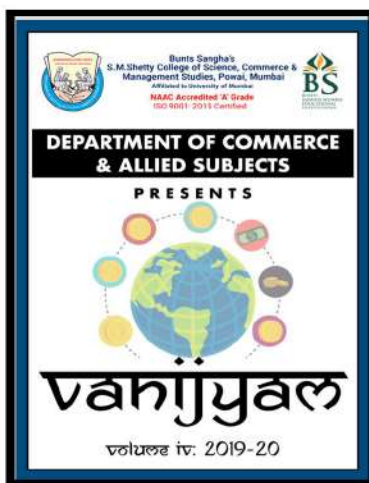
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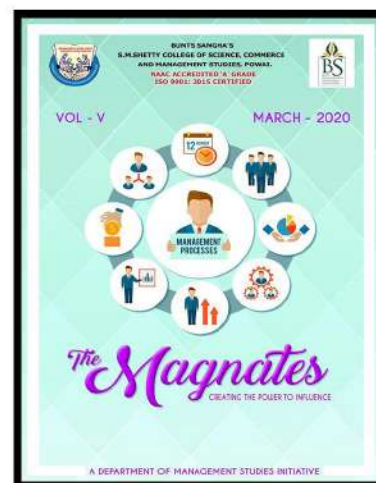
BMS Magazine

BMM Magazine

IT Magazine

Economic Magazine
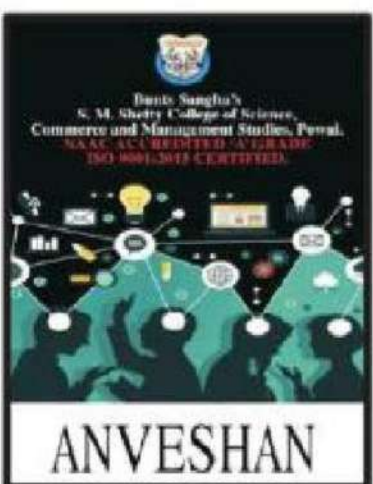
Research Cell Magazine

Monthly Newsletter
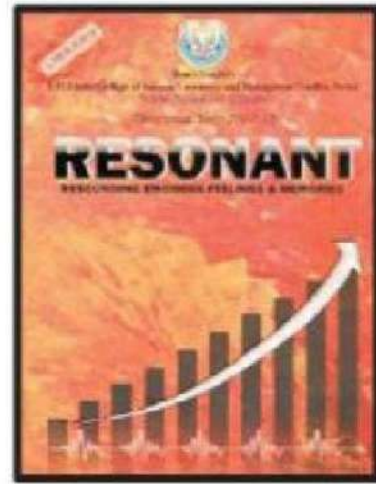
College Annual Magazine

GLIMPSES OF CURRICULAR AND EXTRA-CURRICULAR ACTIVITIES

INFRASTRUCTURE

Fully Air Conditioned Library

State-of-the-art IT Laboratories

Spacious & Airy Classrooms

Well Equipped Audio-Visual Room

Air Conditioned Multi-Purpose Auditorium

Fitness Centre

Cafeteria

Turf-laid Playground

KAMADHENU GUNA VIDYA SADAIVA PHALADAYINI

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