

SYBCOM

Report on Careers in Advertising Field

Advertising session on **Careers in Advertising Field** was held on 3rd March 2020, our Speaker Arjit Biswas who is Associate Producer for 2 GITS digital films also worked for a German shoe brand he also writes and decides concepts for advertisements. This lecture was specially conducted for SYBCom students.

This was conducted for 1hr 30 mins. In this lecture, Speaker provided us with some deep knowledge related to advertising and job opportunities like Art directors, Script writers, Concept Planner, Direction, etc. which helped our students in knowing advertisement more than a subject, which enabled greater scopes of future learning in different fields for most of the students.

Our Vice Principal and B.com. Coordinator Mr. Sandesha shetty sir Felicitated Mr. Arjit Biswas with a small token of gratitude in the form of tulsi plant.

Subject Teacher:

Mr Vijay Vishwakarma




PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org



S.M. Shetty
PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org



S.M. Shetty
PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org