

SYBCOM

Report on AD Making Competition

An AD Making competition was organized on 11th February, 2020 for sy.bcom students under the guidance of Prof. Vijay Vishwakarma. The competition was held in order to develop creativity in the students along with team work and the way they come up with innovative ideas.

Students were instructed to make an advertisement on the soap with a new name and its features that are varied from that of the other soaps also were advised to create some jingles and taglines for an attractive advertisement.

Students participating in the competition were appreciated by a participation certificate also, winners were provided by a winner certificate by Mr Sandesha Shetty (B.Com Coordinator).

With this Competition students gained how to present their products by making use of various advertisements tricks in this competitive world.

Following are the Winners:

POSITION	NAMES OF THE WINNER
1 st	Mahima Singh
	Sagarika Sonar
	Sweta Nair
2 nd	Swati Singh
	Yash Bangera
	Danish Qadri
3 rd	Durafsha Shaikh
	Bhakti Vengurlekar
	Abhishek Gupta

Subject Teacher:
Mr Vijay Vishwakarma




PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org



S.M. Shetty
PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org




PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org