REPORT ON INVESTOR EDUCATION & AWARENESS PROGRAMME

Mr. Kirtan Shah, Edelweiss Mutual Funds

"Investor Awareness & Education Programme" was held in S. M. Shetty College on 16th January 2018. The Chief Guest of the session was Mr. Kirtan Shah. The programme started with a brief introduction of ambition learning.Investor Awareness & Education Programme was in association with Edelweiss Mutual Funds.Kirtan shah asked students to save money by utilizing minimum amount of money for luxuries. He motivated the students for their better future by saving in mutual fund in the form of Systematic Investment Planning. He shared his personal experience with the students to make them understand the actual benefit of savings and investing in a right place. He also explained by saying that "Salary won't grow with the bases of lifestyle growing, but savings can successfully help to achieve goals in future". At the end of the session they distributed eco – friendly paper pens to students which had seed on top which is helpful to plant a tree after the ink gets empty. He also cleared the doubts of students and also gave them more motivational tips to work on their goals. The session ended with the vote of thanks by Ms. Esha Shiv of FYBAF.

"Saving a small amount soon builds up to a large amount"

"It's not about how much money you make, it's about how you save it!"



