

B.COM Department

Teaching Learning Resources 18-19

Name of the teacher	Class	Subject	TLR
Vijay Vishwakarma	SYBCOM	ADVERTISING I & II	https://drive.google.com/drive/folders/1pHjGikM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing https://drive.google.com/drive/folders/1Q3Qcy6lQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing
Vijay Vishwakarma	SYBCOM	ADVERTISING I & II	https://drive.google.com/drive/folders/1pHjGikM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing https://drive.google.com/drive/folders/1Q3Qcy6lQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing
Sahana Raviprasad	SYBCOM	MANAGEMENT ACCOUNTING	https://drive.google.com/drive/folders/1pl-xqKAY5wRxFBFibHsQ91Gq28a_lxrk?usp=sharing
Sahana Raviprasad	SYBCOM	AUDITING	https://drive.google.com/drive/folders/1YaJ-kMFZ0lu0XW_O746H3K5A4dftv0mO?usp=sharing
Prachi Agarwal	TY BCOM	EXPORT MARKETING II	https://drive.google.com/drive/folders/1hOzWuTK1UluXITpv89a9FqzAc31m2SbF?usp=sharing
Prachi Agarwal	TY BCOM	EXPORT MARKETING I	https://drive.google.com/drive/folders/1PpUm2VBo-A47UHMGO8-UFnk1As5Ux3U?usp=sharing

Steffi Salve		COMMERCE V (MARKETING)	<ol style="list-style-type: none"> 1. Use of PPTs 2. Advertisement Videos on Market Segmentation, Consumer Behavior, Product Positioning, Pricing Strategies, Branding, Competitive Marketing Strategies, Product Life Cycle, etc.
	TYBCOM	COMMERCE VI (HUMAN RESOURCE MANAGEMENT)	<ol style="list-style-type: none"> 3. Use of PPTs 4. Job Analysis via Naukri.com, Internshala.com. 5. Videos on E-recruitment, E-selection, Succession Planning examples

Avneet Kaur	TYBCOM(SEM V)	COMPUTER SYSTEMS & APPLICATIONS-I	<p>PPT: https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing</p>
Avneet Kaur	TYBCOM(SEM VI)	COMPUTER SYSTEMS & APPLICATIONS-II	<p>PPT: https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing</p> <p>Others: https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPfUmMZvBMEHsPV</p>