

University of Mumbai - (Cluster 04)



4000146

FIRST HALF 2020

ONLINE EXAMINATION TIMETABLE

B.M.M. (Sem. VI) (CBSGS) (75:25) (R-2017)

Days and Dates	Time	Paper Code	Paper
Thursday, October 1, 2020	11:00 a.m. to 12:00 p.m.	55601	Advertising: Advertising and Marketing Research.
Thursday, October 1, 2020	11:00 a.m. to 12:00 p.m.	55602	Journalism: Press Laws and Ethics.
Saturday, October 3, 2020	11:00 a.m. to 12:00 p.m.	55603	Advertising: Legal Environment and Advertising Ethics.
Saturday, October 3, 2020	11:00 a.m. to 12:00 p.m.	55604	Journalism: Broadcast Journalism.
Monday, October 5, 2020	11:00 a.m. to 12:00 p.m.	55605	Advertising: Financial Management for Marketing and Advertising.
Monday, October 5, 2020	11:00 a.m. to 12:00 p.m.	55606	Journalism: Business & Magazine Journalism (Combination of Niche-I& II).
Tuesday, October 6, 2020	11:00 a.m. to 12:00 p.m.	55607	Advertising: Agency Management.
Tuesday, October 6, 2020	11:00 a.m. to 12:00 p.m.	55608	Journalism: Issues of Global Media
Wednesday, October 7, 2020	11:00 a.m. to 12:00 p.m.	55609	Advertising: The Principles and Practice of Direct Marketing.
Wednesday, October 7, 2020	11:00 a.m. to 12:00 p.m.	55610	Journalism: News Media Management.
Thursday, October 8, 2020	11:00 a.m. to 12:00 p.m.	55611	Advertising: Contemporary Issues.
Thursday, October 8, 2020	11:00 a.m. to 12:00 p.m.	55612	Journalism: Contemporary Issues.
Friday, October 9, 2020	11:00 a.m. to 12:00 p.m.	55613	Advertising: Digital Media
Friday, October 9, 2020	11:00 a.m. to 12:00 p.m.	55614	Journalism: Digital Media

NOTE:

1. The candidates appearing for the examination should be ready 20 minutes before the start of examination.
2. Students to log in through their ID and enter the seat number as given in the hall ticket prior to start of examination.
3. Students are advised to take due care prior regarding uninterrupted internet connection.

Mumbai - 400 076
12th September 2020.

Sd/-
Dr. Sridhara Shetty
Head, Cluster - 04
University of Mumbai